

IMA[®] (Institute of Management Accountants) develops academic partnership in Romania. IMA signs cooperation agreement with Bucharest University of Economic Studies (ASE).

ASE is a leading institution in the field of economics and public administration education in Romania, offering various programs, including accounting and management information systems, finance and banking, and international business and economics.

IMA and ASE share a common goal, namely, the promotion of higher and professional education, research, practice development, and professional networking.

Alain Mulder, Senior Director European Operations at IMA, is congratulating ASE on this partnership. IMA is proud to cooperate with this research-intensive university which ranks among the top 12 leading Romanian universities.

Nadia Albu, Vice-Dean with Research and International Relations at the Faculty of Accounting and Management Information Systems, highlights that such collaborations offer visibility to the university, offer research opportunities, and provide students with opportunity to make a big step in in their career.

Bucharest University of Economic Studies recognizes the value of certification and offers their students an excellent opportunity to make a big step in in their career abroad or in Romania, by encouraging them to participate in the CMA[®] (Certified Management Accountant) program. Students of the university will also join the CMA scholarship program. With the CMA Scholarship, students can complete the CMA program at no cost. Mulder says that for nearly 50 years, the CMA certification has been the benchmark for management accountants, certifying mastery of 12 core practice areas in the profession. Students can use the CMA Scholarship to complete the exam before graduation and gain a competitive edge to kick start their career. Albu emphasizes that international certifications for professionals are a guarantee of the quality of their background, and a must in a globalized business environment.