**University Management Accounting Day CEE 2021**

**On 26 October 2021 students from 18 universities from Poland and other countries of Central and Eastern Europe will have a unique opportunity to meet virtually during the University Management Accounting Day (UMAD). The event is organised by CIMA, the Chartered Institute of Management Accountants, in collaboration with the most prestigious universities of economics in the region.**

The University Management Accounting Day CEE is organised every year together with CIMA partner universities and is addressed to undergraduate and postgraduate students of finance and accounting. UMAD brings together students, lecturers, best CIMA's employers and employees in Poland and abroad. The event will be held **online**. World class CIMA experts guarantee top quality content that is not only up-to-date, but also relevant from a global perspective.

This year’s edition will begin with a panel discussion: ***Readiness of students to be employed – what are employers looking for in graduates?***with the participation of CIMA experts representing leading employers from various sectors:

Anna Stępnicka ACMA, CGMA - Infosys BPM Poland

Anna Trojanowska ACMA, CGMA – IBM

Bartosz Gayer ACMA, CGMA – Fincastly

Jakub Kozielec ACMA, CGMA – Zalando

Tomasz Kociuba ACMa, CGMA – Motorola Solutions

Register for the discussion panel on the event website – **click** [**here**](https://www.cimaglobal.com/Our-locations/central-eastern-europe/Events/UMAD2021/)

This will be followed by ***CIMA Business Game***, an interactive online competition between students from all participating universities. Students will work in teams on a business case study to find solutions for given problems. Last year over 200 students participated in UMAD which was also held online.

**Agenda:**

**15.00 – *Readiness of students to be employed – what are employers looking for in graduates?***  
**16.00 – Paradise Park - CIMA Business Game –**separate registration**:**[**book here**](https://aicpa.zoom.us/meeting/register/tJ0sdeCgrTMiGdGonhhzZRBSFN-eiycwoA7p)

**17.00 – Closing remarks**

Students will also have a chance to meet virtually with their colleagues from leading economic universities from almost all of the Central and Eastern Europe, as well as to reach out to CIMA Ambassadors who are often the first point of contact in their dealings with CIMA.

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world’s leading and largest professional body of management accountants, with more than 228,000 members and students in 179 countries. CIMA is also part of The Association of International Certified Professional Accountants, an institution of over 657,000 financiers from around the world, making up nearly 24% of all finance professionals.

CIMA qualifications are offered as part of **CIMA & University Program** and provide students with upskilling opportunities in the area of business, interpersonal competences, leadership and technical expertise - and all this based on the highest standards of ethics, integrity and professionalism. CIMA works closely with employers, constantly updating its curriculum, to be the first choice in recruiting business leaders in the field of finance.