



International Relations

Be innovative! Be proactive!



INTERNATIONAL WEEK IN ASE

**9TH EDITION
8-10 MAY 2024**



MAY 8TH

International Week Welcome Remarks

*Prof. Constantin Marius Profireoiu, PhD.,
Vice-Rector for International Relations*

9:30 – 10:00

*Piața Romană 8
Meeting Room*



The future of Europe from the perspective of:

- Luxembourg

Guest Speaker: Prof. Elena Dănescu

- Portugal

*Guest Speaker: Mr. Agostino Sousa Pinto,
Vice-president ISCAP*

10:00 – 11:00

Organizer: International Relations Office

*Piața Romană 8
Meeting Room*



MAY 8TH

Chartered Institute of Marketing Accreditation - Presentation Session

Damian Cuke, Learner Partner Development Executive, Chartered Institute of Marketing, Oltea Belciuganu, Senior Consultant Brand & marketing, Chartered Marketer

10:30

Organizer: Faculty of Marketing

online:

<https://ase.zoom.us/j/83251008007?pwd=UEFNb3IMNDVUVE5YRENFd0UwbXFLUT09>

Erasmus in Romania: tales and crafts

15:00

Organizer: Erasmus+ Office

*Paul Bran
Library Room*

Mobility Café

*Guests: Prof. Ion Popa,
Prof. Monica Roman,
Prof. Bogdan Iftimie,
Lect. Alina Zaharia*

15:00

Organizer: International Relations Office

*Piața Romană 8
Meeting Room*





MAY 8TH

New trends in digital communication and Open Science practices

Guests: Prof.Dr. Laura Mihaela Muresan & the "DILAN" Project Team

17:00 - 18:00

Organizer: Faculty of International Business and Economics, Modern Applied Languages Dept.

Zoom Meeting ID: 382 817 4322 Passcode: uki3dv

Expanding Horizons: The Importance of International Academic Experience in Today's World

*Guests: Ryan Donald, Study Abroad Specialist, Southern Illinois University, Edwardsville
Dr. Sorin Nastasia, Associate Professor, Director of the International Studies degree program within the College of Arts and Sciences, Southern Illinois University Edwardsville*

20:00

Organizer: Faculty of Applied and Theoretical Economics

Zoom Meeting ID: 837 2670 9811 Passcode: 640073

MAY 9TH

Round table discussion regarding the future of Europe and current challenges

Guest: Prof. Constantin Marius Profiroiu

10:00 - 12:00

Organizer: International Relations Office

Virgil Madgearu Room



MAY 9TH

Blue Horizons - Navigating Resilience and Sustainability in the Black Sea Region and Europe

Guest: Ilze Atanasova, Chair of Managing Board of Marine Cluster Bulgaria; Eden MAMUT, 4BIZ Project Coordinator, Black Sea Universities Network

09:30 - 11:00

Organizer: Faculty of Business and Tourism

Online: <https://us06web.zoom.us/j/87923007714?pwd=17TX5auXbq386YZwvnj38mOuulnOlU.1>)

Resilience modelling and Learning from Failures

Guest: Prof. dr. Ashraf Labib, Faculty of Business and Law, University of Portsmouth, UK

10:30

Organizer: Faculty of Economic Cybernetics, Statistics and Informatics

Zoom Meeting ID: 894 0790 4696

Passcode: 603012

Higher education in Poland: experiences and opportunities

Guests: Urszula Kobylinska, PhD, Vice Dean for Development and Cooperation from the Faculty of Engineering Management, Bialystok University of Technology, Poland

11:00

Organizer: Faculty of Public Administration and Management

Zoom Meeting ID: 845 0396

9547 Passcode: 140948





MAY 9TH

Teaching Enterprise Resource Planning Systems, Topics: Key Success Factors and Challenges

Guests: Associate Professor Velimir Lukić, Faculty of Economics and Business, University of Belgrade, Serbia

12:00

Organizer: Faculty of Accounting and Management Information Systems

Room 0129

Celebrate Erasmus+ on Europe Day

12:00

Organizer: Erasmus+ Office

Zoom Meeting ID: 841 6220 4069

Passcode: 174469

European Economic Relations in the Global World

Guests: ing. Tomáš Siviček PhD., Jan Evangelista Purkyně University | UJEP · Department of Economics (Czech Republic)

15:00

Organizer: Faculty of Management

Zoom Meeting -
<https://ase.zoom.us/j/3100097053?omn=87945768337>

Meeting ID: 310 009 7053



MAY 9TH

Global Village

16:00 - 18:00

Organizer: Faculty of Business Administration in foreign languages

Calea Grivitei, no. 2, 1st floor

Workshop: Preparing students for the labour market: the role of theory-based economic judgements against AI-supported decision making

Guests: Moderator, Associate Professor Mihaela IACOB, PhD, Vice-Dean Faculty of Finance and Banking, Bucharest University of Economic Studies, Romania
Speakers: 1. Professor Jovan ZAFIROSKI, PhD, Faculté de droit "Iustinianus Primus" Skopje, L'Université Ss. Cyril et Méthode, Macedonia 2. Professor Silvia TRIFONOVA, PhD, Faculty of Finance and Accounting, University of National and World Economy, Bulgaria 3. Associate Professor Gergana MIHAYLOVA, PhD, Faculty of Finance and Accounting, University of National and World Economy, Bulgaria 4. Alexandru GEORGESCU, PhD, National Institute for Research and Development in Informatics (ICI Bucharest), Romania

18:00

Organizer: Faculty of Finance and Banking

Zoom Meeting ID: 859 3309 5481

Passcode: workshop



International Students' Experience in an MBA Program

Guests: GARCIA MICKAËL – CAMILLE – DIEUDONNÉ- International Student, INDE MBA Program
BOUSKOUTAS CHRISTOFOROS- International Student, INDE MBA Program
DILEK SAYDAN BATMAZ- International Student, Romanian-Canadian EMBA Program

Moderators:
Professor PhD Madalina Meghisan-Toma, Vice-Dean of the Bucharest Business School
Associate Professor PhD Ramona Icret, Vice-Dean of the Bucharest Business School

19:00 - 20:00

Organizer: Bucharest Business School

Zoom Meeting ID: 883 7737 4759
Passcode: 575762



MAY 10TH

Agricultural and Environmental Economics Research: Challenges, Opportunities and Policy Implications

Guests: Mariya Peneva, Department of Natural Resources Economics, University of National and World Economy (UNWE), Sofia, Bulgaria

09:00 - 12:00

Organizer: Faculty of Agrifood and Environmental Economics

Zoom Meeting -

<https://ase.zoom.us/j/3100097053?omn=87945768337>

Meeting ID: 310 009 7053



The current role of diplomacy, business and academia in the development of Japanese Studies in Romania

Guests: H.E. Takashi KATAE, Ambassador of Japan to Romania, H.E. Viorel Isticioaia-Budura, former ambassador of the EU to Japan, H.E. Radu Șerban, former ambassador of Romania to Japan, Prof. Marius Profiroiu, Vice-rector for International Relations, Sawaka Takazaki, director of JETRO Romania, Prof. Magdalena Ciubăncan, Director of the Center for Japanese Studies in ASE

10:00 - 12:00

Organizer: Center for Japanese Studies and Faculty of International Business and Economics

Constantin Bărbulescu Room



MAY 10TH

Global macroeconomic and demographic trends in the world economy

*Guests: Małgorzata Szczepaniak, PhD
Department of Economics Faculty of
Economic Sciences and Management
Nicolaus Copernicus University in Toruń,
Poland Moderator: Prof. Andreea Șerban,
Ph.D.*

10:30

Organizer: Doctoral School of Economics I
and Erasmus+ Office

Room 0329

Celebrating Europe Day
together

Guests: To Be Announced

14:00 - 18:00

Organizer: Faculty of Law

Virgil Madgearu Room

Journal of Marketing Analytics
Presentation

*Guests: Maria Petrescu, Embry-
Riddle Aeronautical University,
Daytona Beach FL, USA – Edito
Journal of Marketing Analytics*

15:00

Organizer: Faculty of Marketing

Zoom Meeting

[https://ase.zoom.us/j/88556560647?](https://ase.zoom.us/j/88556560647?pwd=aVRMUVJ5VGNQZ3hnQzRkS2F6V1h5QT09)

[pwd=aVRMUVJ5VGNQZ3hnQzRkS2F6V1h5QT09](https://ase.zoom.us/j/88556560647?pwd=aVRMUVJ5VGNQZ3hnQzRkS2F6V1h5QT09)



An event organized by the
Bucharest University of Economic Studies,
coordinated by the
International Relations Office



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