



Dear colleagues and partners,

The Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi, Romania, has the pleasure to announce the organization of the **16<sup>th</sup> edition** of its International Conference “**Globalization and Higher Education in Economics and Business Administration**” (**GEBA 2024**). The conference will be organized onsite and online, between October 17-19, 2024 ([details](#)).

We would be very happy if you could join us by submitting and presenting your papers and/or by advertising our event to your colleagues and friends. This year's topic is “**Economic and Business Trends Shaping the Future of Higher Education**” and below you can find more useful info about the conference.

We are pleased to announce **Keynote Speakers** for this edition of the conference:

- [Professor Constantin Bratianu, Ph.D.](#) (Bucharest University of Economics Studies)
- [Professor Codrin Liviu Cutitaru, Ph.D.](#) (Alexandru Ioan Cuza University of Iasi)
- [Professor Ashraf Labib, Ph.D.](#) (University of Portsmouth - United Kingdom)

**Deadlines:**

- Final Paper Submission Deadline: September 15th, 2024
- Notification of Acceptance: September 25th, 2024
- Registration deadline: October 1st, 2024
- Conference Dates: October 17th-19th, 2024

**Publishing details:**

A selection of the best presented papers will be published in special issues of the following journals:

- [Scientific Annals of Economics and Business](#), indexed in Clarivate Analytics (formerly Thomson Reuters) Web of Science - Emerging Sources Citation Index, Scopus, Ebsco, EconLit, DOAJ, RePEc, ERIH PLUS, Cabell's, CEEOL, Index Copernicus;

- [Studies in Business and Economics](#), indexed in Clarivate Analytics (formerly Thomson Reuters) Web of Science - Emerging Sources Citation Index, Scopus, Ebsco, EconLit, DOAJ, RePEc, ERIH PLUS, Cabell's, Index Copernicus;
- [Revista Economica](#), indexed in RePeC, Ulrich's Periodicals Directory, Directory for Open Access Journals (DOAJ);
- [Review of Economic & Business Studies](#), journal accredited by the National University Research Council (CNCSIS) and indexed in international databases (RePEc, CEEOL, ICAAP, Ulrichs', Copernicus) and
- [Journal of Public Administration, Finance and Law](#), indexed in international databases (RePEc, CEEOL, Ulrichs', Index Copernicus, EBSCO).

Alternatively, the authors of the presented papers will have the opportunity to publish their work in the **Conference Proceedings, published at Alexandru Ioan Cuza University Publishing House**, which will be also **submitted for indexing and abstracting in international databases (RePEc, CEEOL, DOAJ)**.

#### **Participation fee:**

- for teaching staff - 150 Euro/paper;
- for PhD students - 100 Euro/ paper;
- **The registration fee covers, for one person:**
  - Admission to all sessions
  - A printed copy of the Conference Programme
  - GEBA 2024 Abstracts and Participants list
  - Conference bag;
  - Coffee breaks;
  - Participation in all social activities (**Iasi and Voronet** <https://www.youtube.com/watch?v=wZmAXQ7ZyCs>);
  - An Attendance certificate.
- **In case of a multi-authored paper and if more than one author will participate in the conference, each additional participant will pay a Multi-authored registration fee of 50 EURO for the Conference Package.**

#### **Topics:**

- Higher Education: Trends, Challenges and Online Opportunities;
- Social, Economic and Political Dimensions of the Crisis;
- Learning and the Brain: The Science of Teaching During a Pandemic Period;
- Entrepreneurial Economy;
- Quantitative Analysis under Global Challenges;
- Foresight in the Globalization Era;
- Globalization and Business Information Systems;
- Finance and Banking;

- The Global Context of Financial and Accounting Reporting;
- Marketing within the Triad: University - Business Environment – Society;
- Challenges and Trends in Organizational Management;
- Business Communication;
- Public Administration and Law.

All the details about the Conference (Topics, Programme, Deadlines, Social Program) are available on the website of the event: <https://www.feaa.uaic.ro/geba/index.php> .

**Thank you very much in advance for your attention and availability and we look forward to meeting you onsite!**

Prof. **Mircea GEORGESCU**, PhD

ViceDean responsible for Research, Projects and Information Systems

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